## Personal Injury Seminars 2022



## **Part 1: Marketing**

- Learn how to host continuing education talks that will attract PI attorneys to want to only use you!
- How to find, hire, and train the best personal injury marketing staff member!
- How to use social media to attract Personal Injury attorneys!

## **Part 2: Documentation**

Thursday, March 24th 2022

♥ Denver, Colorado

3 9am to 5pm

- Learn the documentation necessary to add value to the cases that you are already working on.
- Learn how to objectively measure soft tissue injuries that adds value to the case and helps your patients.
- Learn not only how to drive the value and document it but how to preemptively defend the case against common defense attorney tactics.

## Part 3: Concussion/Brain Injury

Thursday, April 21st 2022 ♥ Clearwater, Florida ♦ 9am to 5pm

- Become an expert on brain injury
- How to effectively treat traumatic brain injury at low cost
- Have attorneys call you for meetings and referrals

