Welcome to the

CLEARWATER WORKSHOP

December 3rd & 4th

**Clearwater Beach Marriott Suites
on Sand Key**

1201 Gulf Boulevard

Clearwater Beach, FL 33767

Clearwater Workshop

Executive Courseroom

Open Thursday to Sunday

ACTIVE CLIENTS: On Friday and Saturday, the courseroom will be onsite at the workshop venue. On Thursday and Sunday, the courseroom will be at the TBA office (900 Drew St).

Friday December 3rd

Day One Schedule

Join us at 9am for our Day One Opening Ceremonies followed by an...

All Day New Patient Mastery Session!
9:15am-2:30pm

It's time to double your new patients, add new marketing legos, and set up your 2022 practice marketing plan for new ALL-TIME HIGHS. Featuring multiple 7th Division guest speakers spilling their new patient secrets to you!

Holiday Party & Fundraiser Cruise
4:30pm-8:00pm

Please join us on **Friday evening** for our annual Holiday Extravaganza! Enjoy dinner and dancing aboard the beautiful StarShip IV yacht in Clearwater Harbor. A portion of the proceeds benefit Miracles Outreach, an amazing local charity that helps children and teens who have been victims of homelessness, human trafficking, and abuse,. We are so excited to celebrate your successes while benefitting this amazing organization.

~ Paid pre-registration is required. ~

Saturday December 4th

Day Two Schedule

9:00am-9:15am ■ Day Two Kickoff

9:15am-10:30am ■ Communication Mastery
Learn the tools you need to CONNECT and INFLUENCE any new patient to the health and wellness solutions in your practice. A must for all Dr's, Case Managers, Marketers & CA's.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Becoming A Master Closer
Learn to close 80% + patients on four figure, out of pocket cash plans during this session.

12:00pm-1:15pm ■ Lunch

1:15pm-3:00pm ■ Planning For Your Best Year In Practice
Goal setting, strategic planning & practice building for 2022! Bring your WHOLE staff to dial-in fully aligned team objectives.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ GSD Motivation Session
Get HYPED and ready to SMASH your goals!