

An aerial photograph of a dense forest covered in a thick layer of snow. The trees are mostly evergreens, their branches heavily laden with white snow. The ground is also covered in a smooth layer of snow, with some darker patches visible between the trees. The overall scene is serene and wintry.

*Welcome to the*

# DENVER WORKSHOP

*November 12th & 13th*

*Renaissance Denver Downtown  
City Center Hotel  
918 17th Street  
Denver, CO 80202*



# Denver Workshop

November 12th & 13th

## Executive Courseroom

Open Thursday to Sunday

ACTIVE CLIENTS: The executive training courseroom will be open onsite at the Renaissance hotel from Thursday to Sunday.

## Practice Tour

10:45-11:45am on Friday

Explore Dr. Gary Rademacher's 7 figure, fully phase 2 practice on this personal tour.

## Friday November 12th

Day One Schedule

**9:00am-9:15am ■ Day One Kickoff**

**9:15am-10:00am ■ TBA's 10 Core Commitments For Practice Success**

**10:00am-10:30am ■ TBA's Famous Holiday Promotion**

TBA's tried and true annual promotion to drive in new patients, increase brand awareness, and help serve your community.

**10:30am-10:45am ■ Break**

**10:45am-12:00pm ■ TBA's Famous Holiday Promotion Continued**

**12:00pm-1:15pm ■ Lunch**

**1:15pm-2:30pm ■ Lead Scheduling & Conversion Training**

Bring your marketer and CA staff to never lose a hot lead again.

**2:30pm-3:00pm ■ Becoming A Master Closer**

Learn to close 80% + patients on four figure, out of pocket cash plans.

**3:00pm-3:30pm ■ Break**

**3:30pm-5:00pm ■ Becoming A Master Closer Continued**

**5:00pm-6:00pm ■ GSD Motivation Meeting**

Get hyped and ready to SMASH your goals!

## Saturday November 13th

**9:00am-9:15am ■ Day Two Kickoff**

**9:15am-10:30am ■ Becoming A Front Desk Rockstar Part 2**

Increase patient compliance more effectively with minimal stress.

**10:30am-10:45am ■ Break**

**10:45am-12:00pm ■ Becoming An Effective Leader**

Learn the tools and systems to drive performance, increase organization, and lead your team to success!

**12:00pm-1:15pm ■ Lunch**

**1:15pm-3:00pm ■ Practice Organization 101**

Bring your laptops and your organizing boards! Implement a simple yet streamlined organizing board for your practice.

**3:00pm-3:30pm ■ Break**

**3:30pm-5:00pm ■ Practice Organization 101 Continued**