

Welcome to the

DENVER WORKSHOP

September 17th & 18th

*Renaissance Denver Downtown
City Center Hotel
918 17th Street
Denver, CO 80202*

Denver Workshop

September 17th & 18th

Executive Courseroom

Open Thursday to Sunday

ACTIVE CLIENTS: On Thursday through Sunday, the courseroom will be onsite at the venue hotel.

Boosting Your Insurance Revenue Bootcamp All Day Thursday

Hosted by Dr. Randy Snyder, practice owner with a collections rate of over 90%, and Brandy Brimhall, founder and CEO of CHelpDesk. Pre-registration is required with an additional cost. 9am to 5pm.

Practice Tour 10:45-11:45am on Friday

Explore Dr. Gary Rademacher's 7 figure, fully phase 2 practice on this personal tour.

Friday September 17th Day One Schedule

9:00am-9:15am ■ Day One Kickoff - Ethan Dangberg

9:15am-10:00am ■ TBA's 10 Core Commitments For Practice Success - Ethan D.

10:00am-10:30am ■ Grassroots Marketing Post COVID - Dr. Bobbee Palmer

Generate 5 to 7 more qualified new patients by adding this marketing lego back into your toolkit.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Grassroots Marketing Post COVID Continued

12:00pm-1:15pm ■ Lunch

1:15pm-3:00pm ■ Owner's Conference - Dr. Gary Rademacher, Dr. Bobbee Palmer,

Up close and personal strategic session with the owners of the TBA leadership group.

1:15pm-3:00pm ■ {Staff Session} Hospitality Training For Your Rockstar Team -

Ethan Dangberg, Mindy Weakley

Create the Ritz Carlton experience in your practice through these training exercises with Ethan & Mindy.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Owner's Conference & Hospitality Training Continued

Saturday September 18th Day Two Schedule

9:00am-9:15am ■ Day Two Kickoff - Ethan Dangberg

9:15am-10:30am ■ Becoming A Master Closer - Dr. Gary Rademacher

Learn to close 80% + patients on four figure, out of pocket cash plans.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Becoming A Master Closer Continued

12:00pm-1:15pm ■ Lunch

1:15pm-3:00pm ■ Becoming A Front Desk Rockstar - Ethan D., Natasha Saavedra

Increase patient compliance more effectively with minimal stress.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Organizing Board 101 - Ethan Dangberg

Setting you and your team up for success as a well-organized, well-oiled machine.