

*Welcome to the*  
**DENVER**  
**WORKSHOP**

*July 23rd & 24th*

*Renaissance Denver Downtown  
City Center Hotel  
918 17th Street  
Denver, CO 80202*

## Executive Courseroom

Open Thursday to Sunday

**ACTIVE CLIENTS:** The courseroom will be onsite at the Renaissance Hotel. It will be open from Thursday to Sunday. Please pre-register for you and your staff to attend.

## Practice Tour

10:45-11:45am on Friday

Explore Dr. Gary Rademacher's 7 figure, fully phase 2 practice on this personal tour.

## Friday July 23rd

Day One Schedule

**9:00am-9:15am** ■ Day One Kickoff - Ethan Dangberg

**9:15am-10:30am** ■ The Chiropractic Why - Dr. Gary Rademacher

Time to get you and your team ON PURPOSE! Bring you and your staff to truly understand why chiropractic is here to change healthcare!

**10:30am-10:45am** ■ Break

**10:45am-12:00pm** ■ Mastering The Art Of Communication - Bob Beilhart

The tried and true formula to building relationships, resolving conflict, leading others, and connecting to anyone you talk to!

**12:00pm-1:15pm** ■ Lunch

**1:15pm-3:00pm** ■ How To Evaluate And Predict The Behavior Patterns of Others -

Bob Beilhart

Raise your emotional intelligence with this simple scale that will allow you to better positively impact those around you.

**3:00pm-3:30pm** ■ Break

**3:30pm-5:00pm** ■ GSD Motivation Meeting - Ethan Dangberg, Dr. Gary Rademacher

Get hyped and ready to SMASH your goals!

## Saturday July 24th

Day Two Schedule

**9:00am-9:15am** ■ Day Two Kickoff - Ethan Dangberg

**9:15am-10:30am** ■ Team Driven New Patient Marketing - Dr. Bobbee Palmer

No to low-cost promotional activities that your entire team can start doing today to drive in new patients.

**10:30am-10:45am** ■ Break

**10:45am-12:00pm** ■ Improve Office Efficiency Starting Now - Dr. Michelle Wozniak,

7th Division Member & 2020 Top Practice Efficiency Award Winner

Learn how your team can optimize practice flow from TBA's 2020 Top Practice Efficiency Award Winner.

**12:00pm-1:15pm** ■ Lunch

**1:15pm-3:00pm** ■ Creating The Ritz Carlton Experience - Dr. Bobbee Palmer

Go from customer service to 5-Star hospitality!

**3:00pm-3:30pm** ■ Break

**3:30pm-5:00pm** ■ Build The Company Culture You Want - Ethan Dangberg

Time to create a success-based work environment where everyone wins!