

An aerial photograph of a long, multi-lane bridge stretching across a body of turquoise water. The bridge has a series of arches supporting its structure. The water is clear and vibrant, with some whitecaps visible. The sky is not visible, as the bridge and water fill the frame.

Welcome to the

CLEARWATER WORKSHOP

August 20th & 21st
Feather Sound Country Club

Feather Sound Country Club
2201 Feather Sound Drive
Clearwater, FL 33762



Executive Courseroom

Open Thursday to Sunday

On **Friday** and **Saturday**, the courseroom will be onsite at Feather Sound Country Club.
On **Thursday** and **Sunday**, the courseroom will be at the TBA office.

Friday August 20th

Day One Schedule

- 9:00am-9:15am** ■ Day One Kickoff - Ethan Dangberg
- 9:15am-10:00am** ■ TBA's 10 Core Commitments For Practice Success - Ethan Dangberg, Rob Whitt
- 10:00am-10:30am** ■ Grassroots Marketing Post COVID - Dr. Bobbee Palmer
Generate 5 to 7 more qualified new patients by adding this marketing lego back into your toolkit.
- 10:30am-10:45am** ■ Break
- 10:45am-12:00pm** ■ Grassroots Marketing Post COVID Continued - Dr. Bobbee Palmer
- 12:00pm-1:15pm** ■ Lunch, Sponsored by Biogenetix
- 1:15pm-3:00pm** ■ Becoming A Master Closer - Dr. Gary Rademacher
Learn to close 80% + patients on four figure, out of pocket cash plans.
- 3:00pm-3:30pm** ■ Break
- 3:30pm-5:00pm** ■ Front Desk Mastery Part 2 - Ethan Dangberg, Mikayla Miller
Dial in the fundamentals for optimum patient compliance and retention.

Saturday August 21st

Day Two Schedule

- 9:00am-9:15am** ■ Day Two Kickoff - Ethan Dangberg
- 9:15am-10:30am** ■ 7th Division Panel - Ethan Dangberg, 7th Division Doctors
Uncover the secrets to becoming the best of the best with our panel of elite TBA 7th Division members.
- 10:30am-10:45am** ■ Break
- 10:45am-12:00pm** ■ When And How To Onboard Your Next Associate Doctor - Dr. Gary Rademacher
Let's free up your time and get you to Phase 2.
- 12:00pm-1:15pm** ■ Lunch
- 1:15pm-3:00pm** ■ Personal Injury Special Guest Session - Dr. Cielo
Learn the keys to properly diagnosing injuries and creating a second opinion patient flow leading to attorney referrals.
- 3:00pm-3:30pm** ■ Break
- 3:30pm-5:00pm** ■ Game-ify-ing Work - Ethan Dangberg, Rob Whitt
How to go from hum drum to heck yeah!!!