

Welcome to the

DENVER WORKSHOP

April 23rd & 24th

*Renaissance Denver Downtown
City Center Hotel
918 17th Street
Denver, CO 80202*

An exclusive opportunity to see, feel, and tour a staff driven, 7 figure practice!

950 17th Street
Denver, CO 80202

Tour Group Time: 1:15pm-2:15pm

Executive Courseroom

Open Thursday to Sunday

ACTIVE CLIENTS: Our Executive Training Courseroom will be open from Thursday to Sunday onsite! Finish your courses while you're in town, or have your staff complete their courses, and make the most of your time with us!

Friday April 23rd

Day One Schedule

9:00am-9:15am ■ Day One Kickoff - Ethan Dangberg

9:15am-10:30am ■ Marketing: The Latest Strategies For Success - Dr. Bobbee Palmer

Work with TBA's CMO to strategize your marketing for massive new patient growth in Quarter 2 and beyond.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Simplifying Day 2 Financial Presentations - Dr. Gary Rademacher

Stop complicating financials for your patients. Make the close more effective with these simple scripts.

12:00pm-1:15pm ■ Lunch

1:15pm-3:00pm ■ Owner's Conference - Dr. Gary Rademacher, Dr. Bobbee Palmer, Dr.

Eric Huntington, Ethan Dangberg

Up close and personal strategic session with the owners of the TBA leadership group.

1:15pm-3:00pm ■ {Staff Session} Hospitality Training For Your Rockstar Team - Ethan

Dangberg, Mindy Weakley

Create the Ritz Carlton experience in your practice through these training exercises with Ethan & Mindy.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Owner's Conference Continued

Saturday April 24th

Day Two Schedule

9:00am-9:15am ■ Day Two Kickoff - Ethan Dangberg

9:15am-10:30am ■ Improve Office Efficiency Starting Now Part II - Dr. Michelle Wozniak

Learn how to optimize your practice flow with TBA's 2020 Top Efficiency Award Winner.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Improving Your Office Efficiency Starting Now Part II Continued

12:00pm-1:15pm ■ Lunch

1:15pm-3:00pm ■ Maximizing New Patients & Retention In 2021 - Dr. Randy Snyder

Rebound your new patient strategies with these relationship building strategies.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Game Plan For Your Second Quarter - Ethan Dangberg

Strategically plan for April, May, and June during this in-depth planning session.