

Welcome to the
DENVER
WORKSHOP

February 26th & 27th

*Renaissance Denver Downtown
City Center Hotel
918 17th Street
Denver, CO 80202*

Executive Courseroom

ACTIVE CLIENTS: Our Executive Training Courseroom will be open from Thursday to Sunday!

Practice Tours

Friday, February 26th

Tour Group A: 10:45am-11:45am

Tour Group B: 1:15pm-2:15pm

Tour Group C: 3:30pm-4:30pm

Personal Injury Breakout Session

All Day Thursday

Join Dr. Gary Rademacher for a special session on personal injury. Learn how to market, document, and execute this new revenue stream for your practice.

***Separate Registration Required. To book, call Cindy at (813) 565-2694.

Friday February 26th

Day One Schedule

9:00am-9:15am ■ Day One Kickoff - Ethan Dangberg

9:15am-10:30am ■ Closing Cash Plans In 2021 - Dr. Gary Rademacher

Create CASH flow, convert new patients, and rebound your collections!

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Closing Cash Plans In 2021 Part 2 - Dr. Gary Rademacher

BONUS: EXCLUSIVE PANEL WITH DR. GARY'S CASE MANAGERS!

12:00pm-1:30pm ■ Lunch

1:30pm-3:00pm ■ Your Next Phase Of Marketing In 2021 - Dr. Bobbee Palmer

TBA's CMO Dr. Bobbee Palmer walks you through planning for a massively successful first quarter!

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Your Next Phase Of Marketing In 2021 Part 2 - Dr. Bobbee Palmer

5:00pm-6:00pm ■ GSD Legends Panel - Ethan Dangberg

Learn the secrets to massive success from our GSD superstars during this epic panel. Don't miss this!

Saturday February 27th

Day Two Schedule

9:00am-9:15am ■ Day Two Kickoff - Ethan Dangberg

9:15am-10:30am ■ 3 Ways To Improve Efficiency Starting Now - Dr. Michelle Wozniak

Learn how to optimize your practice flow from TBA's 2020 Top Practice Efficiency Award Winner.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Creating Your Practice Vision For 2021 - Dr. Bobbee Palmer

It's time to strategize with Dr. Bobbee Palmer for the first quarter by creating your BHAG (big, hairy, audacious goals!).

12:00pm-1:30pm ■ Lunch

1:30pm-2:30pm ■ Recruiting Your Dream Team - Dr. Bobbee Palmer & Ethan Dangberg

Dr. Bobbee Palmer shows you how to find and align your dream team to hit your goals for 2021.

2:30pm-3:00pm ■ Where Weight Loss Programs Fail - Biogenetix

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Maximizing New Patients & Retention In 2021 - Dr. Randy Snyder

Rebound your new patient strategies with these relationship building strategies!