

Welcome to the

CLEARWATER WORKSHOP

*January 29th & 30th
Feather Sound Country Club*

Clearwater Workshop

January 29th-30th 2021

Feather Sound Country Club
2201 Feather Sound Drive
Clearwater, FL 33762

Grand Ballroom
Call TBA To RSVP:
(888) 989-0855



Executive Courseroom

Open Thursday to Sunday

ACTIVE CLIENTS: Our Executive Training Courseroom will be open from Thursday to Sunday! *Thursday & Sunday* will be at our office (900 Drew St, Ste 3, Clearwater, FL 33755) while *Friday & Saturday* will be onsite at Feather Sound Country Club.

Friday January 29th

Day One Schedule

9:00am-9:15am ■ Day One Kickoff - Ethan Dangberg

9:15am-10:30am ■ Your Next Phase Of Marketing In 2021 - Dr. Bobbee Palmer

TBA's CMO Dr. Bobbee Palmer walks you through planning for a massively successful first quarter!

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Personal Injury Marketing Part 1 - Dr. Gary Rademacher

Maximizing your personal injury LEGO and how to attract personal injury attorneys to work with your practice.

12:00pm-1:00pm ■ Lunch

1:00pm-2:00pm ■ Personal Injury Marketing Part 2 - Dr. Gary Rademacher

2:00pm-3:00pm ■ Marketing Best Practices For 2021 - Dr. Lisa Palmer

TBA's 2020 Freedom Warrior Award Winner, Dr. Lisa Palmer shares her best practices that get 25+ new patients every week!

3:00pm-3:30pm ■ Break

3:30pm-6:00pm ■ Finding The Patients "Why" On Day 1 - Dr. Gary Rademacher

Learn the secret to discovering the "why" of every patient so you can successfully close them on care.

Saturday January 30th

Day Two Schedule

9:00am-9:15am ■ Day Two Kickoff - Ethan Dangberg

9:15am-10:30am ■ Recruiting Your Dream Team - Dr. Eric Huntington

Dr. Eric Huntington shows you how to find and align your dream team to hit your goals for 2021.

10:30am-10:45am ■ Break

10:45am-12:00pm ■ Creating Your Practice Vision For 2021 - Dr. Bobbee Palmer

It's time to strategize with Dr. Bobbee Palmer for the first quarter by creating your BHAG (big, hairy, audacious goals!).

12:00pm-1:00pm ■ Lunch

1:00pm-2:00pm ■ Hit Your Targets And Take 4+ Vacations A Year! - Dr. Steve Ranicki

Dr. Steve Ranicki, an avid traveler and practice owner, will teach you how to exceed your goals while living your dream life.

2:00pm-3:00pm ■ Where Weight Loss Programs Fail - BioGenetix

The BioGenetix team will share their strategies for unlocking patient weight loss in even the most challenging cases.

3:00pm-3:30pm ■ Break

3:30pm-5:00pm ■ Multiple Practice Blueprint - Dr. Tim Steflik

Dr. Tim Steflik, owner of 3 practices, and TBA's 2020 Best Practice Award Winner will show you the opportunities for 2021.

Thank you so much for attending our January Workshop! Please remember to fill out your Seminar Survey before you leave. We hope to see you again on March 26th & 27th.