



THE BUSINESS ACADEMY

CLEARWATER WORKSHOP

December 4th & 5th 2020

FEATHER SOUND COUNTRY CLUB
2201 Feather Sound Drive
Clearwater, FL 33762
(727) 498-0005

Grand Ballroom





EXECUTIVE COURSEROOM

ACTIVE CLIENTS: Our Executive Training Courseroom will be open from **Thursday to Sunday** at the TBA office in Clearwater! Finish your courses while you're town, or have your staff complete their courses, and make the most of your time with us!

TBA Office Address: 900 Drew Street Suite 3, Clearwater, FL 33755

FRIDAY DECEMBER 4TH

9:00am-9:15am

Day One Kickoff!

Ethan Dangberg

9:15am-10:30am

Marketing Madness

Dr. Bobbee Palmer

Everything you need to know about marketing your practice with confidence to get new patients in your door starting right now.

10:30am-10:45am

Break

10:45am-12:00pm

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12:00pm-1:00pm

Lunch

1:00pm-3:00pm

Closing Cash Plans in
the COVID Era

Dr. Gary Rademacher

Create cash flow, convert new patients, and rebound your collections with Dr. Gary's help.

3:00pm-3:30pm

Break

3:30pm-5:00pm

7th Division Panel


Ethan Dangberg

This exclusive panel of our elite 7th Division clients will uncover the secrets to becoming the best of the best in the healthcare industry. Don't miss this one!

6:30pm-9:30pm

Casino Royale Charity Fundraiser

Feeling lucky? Join us for a night of casino games, cocktails, and hors d'oeuvres. All proceeds will benefit the Heroes For Health Foundation.





SATURDAY DECEMBER 5TH

9:00am-9:15am

Day Two Kickoff!

Ethan Dangberg

9:15am-10:30am

CEO Masterclass

Dr. Bobbee Palmer

Go from stuck in the practice to freedom in practice using TBA's executive systems. This session will take you from DC to CEO!

10:30am-10:45am

Break

10:45am-12:00pm

Effective Leadership

Dr. Bob Beilhart

Dr. Bob Beilhart shows you how proper leadership communication and emotional intelligence will massively improve your leadership abilities, making you a better executive.

12:00pm-1:00pm

Lunch

1:00pm-2:00pm

Detox Program
Featuring BioGenetix

Drs. Tom & Steph Chaney

Introducing the latest hands-off, virtual detox program that's perfect for your practice.

2:00pm-3:00pm

Onboarding Your
New Treating Doctor

Dr. Gary Rademacher

Dr. Gary walks you through how to hire and train a new treating doctor to take over patient care, allowing you to transition into a more managerial executive role.

3:00pm-3:30pm

Break

3:30pm-5:00pm

Game Plan For A
Record-Breaking 2021

Ethan Dangberg

In this final session, Ethan will get you motivated to smash your goals and make your 2021 goals into an actionable plan that you can implement right now!

The entire team at The Business Academy sincerely thanks you for joining us this weekend. We wish you a safe and joyous holiday season. Please don't forget to fill out your Seminar Survey before you leave!

