



THE BUSINESS ACADEMY PRESENTS

7TH DIVISION WEEKEND

DECEMBER 4 - 5, 2020
CLEARWATER, FLORIDA

FEATHER SOUND COUNTRY CLUB
2201 Feather Sound Drive
Clearwater, FL 33762
(727) 498-0005

Sandpiper Room



EXECUTIVE COURSEROOM

OPEN THURSDAY THROUGH SUNDAY

Our Executive Training Courseroom will be open from Thursday to Sunday at the TBA office in Clearwater! Finish your courses while you're town, or have your staff complete their courses, and make the most of your time with us!



TBA Office Address: 900 Drew Street Suite 3, Clearwater, FL 33755





FRIDAY

9:00am–9:15am Day One Kickoff

Ethan Dangberg welcomes you to 7th Division Weekend.

9:15am–10:30am Phase 2 Part III: Beyond Your Practice

Dr. Eric Huntington and Dr. Tim Steflik guide you through establishing your goals and overall strategy once you transition from a treating role to an executive role in your practice.

10:30am–10:45am Break

10:45am–12:00pm Phase 2 Part III: Beyond Your Practice

Dr. Eric Huntington and Dr. Tim Steflik guide you through establishing your goals and overall strategy once you transition from a treating role to an executive role in your practice.

12:00pm–1:00pm Lunch

1:00pm–2:00pm Living By A Code Of Honor

Dr. Bob Beilhart lays out our Code Of Honor, a system of 15 values to live by in life.

2:00pm–3:00pm Creating Effective Partnerships

Dr. Eric Huntington explains how to create valuable future partnerships to continue transitioning your role from treating doctor to executive leader effectively.

3:00pm–3:30pm Break

3:30pm–5:00pm 7th Division Panel

It's time to share your successes, strategies, and tips with the up and comers. This panel is an opportunity to give back to the chiro community!

6:30pm–9:30pm Casino Royale Charity Fundraiser

Feeling lucky? Join us for a night of casino games, cocktails, and hors d'oeuvres. All proceeds will benefit a local charity. More details will be revealed.



SATURDAY

9:00am–9:15am

Day Two Kickoff

Ethan Dangberg welcomes you to the second half of 7th Division Weekend.

9:15am–10:30am

Mastermind

Dr. Gary Rademacher leads this strategic and collaborative session where you and your fellow 7th Division members plan for a record breaking 2021.

10:30am–10:45am

Break

10:45am–12:00pm

Mastermind

Dr. Gary Rademacher leads this strategic and collaborative session where you and your fellow 7th Division members plan for a record breaking 2021.

12:00pm–12:15pm

Lunch

12:15pm–3:00pm

Marketing Deep Dive Part III

Work through lunch with Dr. Bobbee Palmer as he teaches you exactly how to dominate your digital space with the latest marketing strategies.



SUNDAY

To Be Announced

7th Division Excursion

This exciting excursion is an amazing chance to enjoy Florida's scenery. Details to come.

The entire team at The Business Academy sincerely thanks you for joining us this weekend. We wish you a safe and joyous holiday season. Please don't forget to fill out your Seminar Survey before you leave!