



THE BUSINESS ACADEMY
PRESENTS

7th Division Weekend

October 16th & 17th

CLEARWATER, FL

Feather Sound Country Club
2201 Feather Sound Drive
Clearwater, FL 33762
(727) 498-0005

Sandpiper Room



Friday, October 16th

REGISTRATION

8:30am-9:00am

DAY ONE KICKOFF

9:00am-9:15am

Ethan Dangberg

RECRUITING YOUR DREAM TEAM

9:15am-10:30am

PART II

Dr. Eric Huntington, Ethan Dangberg

More tips to recruit your dream team and motivating your staff to WIN!

BREAK

10:30am-10:45am

PHASE 2 PART II: REPLACING YOU

10:45am-12:00pm

IN DAILY MANAGEMENT

Dr. Gary Rademacher, Dr. Tim Steflik

Put away the firehose and onboard your perfect management team with these strategies!

CATERED LUNCH

12:00pm-1:00pm

OWNER'S CONFERENCE

1:00pm-3:45pm

*Bob Beilhart, Dr. Gary Rademacher, Dr. Bobbee Palmer,
Dr. Eric Huntington, Ethan Dangberg*

Up close and personal strategic session with the top 7th division leaders. plus the owners of the TBA leadership group! Experience entrepreneurial mentoring live and in person.

BREAK

3:45pm-4:15pm

7TH DIVISION PANEL

4:15pm-6:00pm

7th Division Doctors, Ethan Dangberg

Held in the **Grand Ballroom**. It's time to share your successes, strategies, and tips with the up and comers. This panel is an opportunity to give back to the chiro community!

VIP 7TH DIVISION DINNER

6:30pm-9:30pm

Held in the **Pelican Room** at our beautiful venue! This night is for you! Enjoy dinner and drinks while we vision-cast and mastermind your future. We can't wait to spoil you!



Saturday October 17th

DAY TWO KICKOFF

9:00am-9:15am

Ethan Dangberg

FACEBOOK LIVE ROUNDTABLE

9:15am-10:00am

Dr. Lisa Palmer

Follow up on and troubleshoot hosting webinars with the FB Live guru herself

DIGITAL MARKETING DEEP DIVE

10:00am-11:30am

Dr. Bobbee Palmer

Everything you need to know to dominate your digital space

BREAK WITH CATERED LUNCH

11:30am-12:00pm

DIGITAL MARKETING DEEP DIVE PART II

12:00pm-2:00pm

Dr. Bobbee Palmer

Everything you need to know to dominate your digital space

***Before you leave, don't forget to fill out your seminar survey and success story forms.**

Sunday October 18th

7TH DIVISION FISHING CHARTER

6:30am-2:00pm

All 7th Division Attendees are welcome

Join us for an epic morning of deep sea fishing on the Gulf of Mexico

Our executive training courseroom will be open all weekend at the TBA office in Clearwater! Finish your courses while you're in town and make the most of your training with us!