

FRIDAY OCTOBER 16



8:30AM-9:00AM REGISTRATION

9:00AM-9:15AM KICKOFF!

Ethan Dangberg

9:15AM-10:15AM CREATING YOUR RAVING FAN BASE

Dr. Lisa Palmer

Dr. Lisa has a loyal fan base like no other. Learn her secrets to new patient success!

10:15AM-10:30AM BREAK

10:30AM-12:00PM YOUR PRACTICE REBOOT PLAN

Dr. Bobbee Palmer

Master your COVID marketing plan and turbocharge your new patients!

12:00PM-1:00PM CATERED LUNCH

1:00PM-3:45PM OWNER'S CONFERENCE

For All Attending OWNERS, Sandpiper Room

Speakers: Bob Beilhart, Dr. Gary Rademacher, Dr. Bobbee Palmer, Dr. Eric Huntington, Ethan Dangberg

Up close and personal strategic session with the top 7th division leaders, plus the owners of the TBA leadership group!

1:00PM-3:45PM TEAM DEVELOPMENT SESSION

For All Attending STAFF, Grand Ballroom

Speaker: Leslie Berneske

Get your staff working efficiently, effectively, and enthusiastically in this session!

3:45PM-4:15PM BREAK

4:15PM-6:00PM 7TH DIVISION PANEL

7th Division Doctors, Ethan Dangberg

This exclusive panel of our elite 7th division clients will uncover the secrets to becoming the best of the best.

SATURDAY OCTOBER 17



9:00AM-9:15AM

DAY TWO KICKOFF!

Ethan Dangberg

9:15AM-10:30AM

CLOSING CASH PLANS IN
THE COVID ERA

Dr. Gary Rademacher and Dr. Stacy Chidester

Create cash flow, convert new patients, and
rebound your collections!

10:30AM-10:45AM

BREAK

10:45AM-12:00PM

HOW TO SPOT AND HANDLE
TOXIC PERSONALITIES

Bob Beilhart

So you can build your dream team for Phase 2!

12:00PM-1:00PM

CATERED LUNCH

1:00PM-2:00PM

BIOGENETIX: WHERE WEIGHT LOSS
PROGRAMS FAIL

Dr. Brad Watts

Dr. Watts will steer you through medical literature
in pursuit of unlocking weight loss for even the
most challenging cases.

2:00PM-3:30PM

OPERATION: DELEGATION

Ethan Dangberg

Structure your practice to WIN with or without you.

3:30PM-4:00PM

BREAK

4:00PM-6:00PM

OPERATION: DELEGATION PART II

Ethan Dangberg

Structure your practice to WIN with or without you.

PLUS: Our executive training courseroom will be open all weekend at the TBA office in Clearwater! Finish your courses while you're in town and make the most of your training with us!

Don't forget to fill out your seminar survey form before you leave.